



Speakers Bureau of Canada

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www.speakerscanada.com

+1 (866) 420 3338

Bob Gray

Sales, Customer Service/Relationships, Health & Wellness, Brain, Memory.

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Language Spoken

English

Travel's From

Toronto, Ontario

Speaker Biography:

Meet Bob Gray: he's like your favorite college professor but with a sense of humor. An unforgettable mix of fun, interaction, and laughs; Bob is changing the stigma of Memory Experts. Not the pocket protector, white coat wearing kind; he immediately dispels the mystery behind memory. "An excellent memory isn't a gift, it's attainable by everyone."

With previous success as an award-winning sales executive, Bob understands the importance of staff/clients/customers not feeling like a number, a sale, or just your 2:30pm appointment. He puts it simply: "having a trained memory in business is like going from ABCs to PhD."

With over 30 years experience as an international keynote speaker, Gray has taught his innovative memory systems to countless Fortune 500 and 100 companies in over 20 countries across five continents. His unique abilities and memory demonstrations have netted him a place in the Guinness Book of World Records and international TV appearances including Ripley's Believe It or Not, The Steve Harvey Show, The BBC and The Today Show on ABC.

He is a CSP, Certified Speaking Professional; the highest earned designation in the speaking profession and in 2006 was inducted into the Canadian Speaking Hall of Fame.

Topic Presentations

DIGITAL AMNESIA: HOW TECHNOLOGY IS STEALING YOUR BRAIN (AND HOW TO STEAL IT BACK)

Digital Amnesia: The act of forgetting something important because you trust a connected device!

Since we've been able to place more memory power in the palm of our hand than was used to land a man on the moon, we've banished our own memory to the back burner. The more we rely on technology to retrieve information, the more we erode the process to recall that information 'naturally.'

So is this a problem? Well, here's just one scenario. You have a pre-arranged appointment, you have reviewed all the pertinent information about that client/customer, you're able to ask after their spouse/partner, kids, even their favourite sports team. You feel you have a great relationship.

A month later you bump into them unexpectedly, not only have you 'forgotten' their spouse/partners, kids, names...you can't even recall THEIR name. How's that relationship now? How helpful is that device now?

In this highly interactive, empowering, and funny, presentation, Bob shows you how to keep your memory in shape, how to steal your brain back from technology...and how you'll never need to say "Sorry, I forgot your name" again.

This same method, which is the foundation of all memory systems dating back thousands of years, can also be adapted to recall any sequential information such as presentations, lists, safety procedures and more.

Videos



Speaker & Memory Expert

Watch Video



How technology is stealing our memory

Watch Video



Sales Customer Service Relationships Heal

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