Jim Harris

Futures, Strategy, Innovation, Change Expert

“Focus on sustainability, innovation, strategy and change.” – Jim Harris

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Language Spoken
English

Travel’s From
, Ontario
Jim Harris is one of North America’s foremost management consultants, authors and thinkers on disruptive innovation, leadership, innovation, organizational change, future trends and mitigating risk. Association Magazine ranked him as one of the nation’s top-ten speakers. As a management consultant, Jim Harris speaks internationally and conducts strategic planning sessions with executive teams. He focuses on many of the most pressing issues in business, including:

- Future Trends and Disruptive Innovation
- Collaborative Leadership, Stakeholder Engagement
- Innovation and Creativity
- Leading Organizational Change
- Creating Learning Organization as well as Big Data & CRM.

Jim Harris also offers workshops on Strategic planning amid complexity, Disruptive Innovation and Creating a Common Mission/Vision. A staggering 88% of CEOs say innovation is important to growing their top line and increasing profitability, according to a study by Leger Marketing in conjunction with The Globe and Mail. Yet only 33% of CEOs are happy with the current results they are achieving. These future trends presentations focus on how to drive growth and profitability.

Jim Harris has worked extensively with the health care sector, government, financial services, retailers, and professional services firms. As a management consultant, he works with leading businesses, Fortune 500 companies, and organizations aspiring to join these ranks. For several years Harris represented the Covey Leadership Center in Canada, teaching Dr. Stephen Covey’s work, The Seven Habits of Highly Effective People. He was also one of the first seven Canadians personally trained by Al Gore to present the slide show for An Inconvenient Truth. Jim Harris is a catalyst for conversation and change. He excels at leading people to new ways of thinking – making productive, profitable change possible. His sessions are highly informative, thought-provoking, interactive, and lots of fun!
Thriving in the Era of Disruptive Innovation

Uber is worth more than all North American taxi cab companies combined, but it doesn’t own any cars. Skype facilitates more international long distance phone calls than all of the world’s major telcos combined, but it doesn’t own any phone lines. AirBnB provides more accommodation than any hotel chain in the world, but it doesn’t own a single room. The most valuable retailer in the world, Alibaba, doesn’t have any inventory. When you order something the supplier ships it directly to you. The largest provider of online content globally, Facebook, doesn’t create any content. Netflix, the biggest cable company in the world, doesn’t own any cable.

Ask a person on the street what they think about when they think of innovation and they’ll likely answer: an iPhone. In fact, 75% of answers name a product or service, yet products and services deliver only 10% of the value of innovation. A staggering 90% of the value of innovation is in business model innovation. All of the above examples are of companies that have completely innovated their business models, including their business channels. Typically, in large corporations, these areas receive only 10% of the focus.

Jim Harris’ book, *Blindsided!* is published in 80 countries worldwide and is a #1 International bestseller. *Blindsided!* looks at the forces that are disrupting companies and industries and presents strategies for circumventing it.
Reaping the Benefits of Collaboration and Engagement

Who is in charge of Wikipedia? No one! And yet more than 100 million hours of labour have been invested by volunteers in creating the content. Most people in large organizations believe that they use less than 50% of the skills and motivation of employees. With millions of baby boomers retiring from the work force over the next decade, new ways of engaging employees in collaboration will be essential for companies. How can organizations unleash more talent, creativity and innovation from their workforce?

Managing Change and Leveraging Creativity

Most organizations need to innovate, but no one wants to change! It’s the paradox of our time. A staggering 88% of CEOs say that innovation is essential to growth and profitability, but only 33% are happy with the results that they’re getting. However, innovation doesn’t just happen on its own. Jim Harris has worked with Fortune 500 companies worldwide, India’s top 200 CIOs and the UK Cabinet Office’s top management program teaching innovation, creativity and change and why innovation is essential to the survival of 21st century organizations.

Future Trends that Are Changing Your Business and Industry

Since 1990, Jim Harris has been helping organizations focus on the future. He was honoured to be the closing keynote speaker for the World Future Society conference which brings together the leading futurists from around the globe. He will customize and deliver his presentation for your organization and have people talking, thinking and acting differently long after your event. He always researches your industry to provide practical solutions for what was, was is and what is to come for your profession and business.

Some of the topics that Harris can assess from a Futurists perspective are:

1. The Future of Health Care: The impact of budgets, technology & medical tourism
2. The Small Screen Digital Revolution: How smartphones & tablets are changing business
3. The Smart Revolution: How smart buildings, communities, and cities are changing the way we live
4. Risk Management: Thriving in an era of disruptive innovation
The Impact of the Internet of Things on Organizations

By 2020, there will be 50 billion devices connected to the Internet, creating, by one estimate, $14.4 trillion in value, composed of:

- $3.7 trillion of improved customer service
- $3.0 trillion in cost savings due to increased speed to market
- $2.7 trillion in supply chain and logistics savings through optimization
- $2.5 trillion in cost savings
- $2.5 trillion in increased employee productivity.

The Internet of Things (IoT) will continue to have a transformative effect on organizations, business processes, customer expectations and the way society operates.
Blindsided

Why are companies blindsided? The speed of change, driven by new technology, mergers, and competition mean the business landscape is more chaotic than ever before. While it took TV ten years to attract ten million users, it took Netscape twenty-eight months, Hotmail eighteen months, and Napster only nine months. In a world where chaos is the norm, Blindsided by Jim Harris presents a series of practical techniques to help business leaders identify trends earlier and more accurately predict their impact when the tumult of the market threatens to throw plans off course.

THE LEARNING PARADOX

The most potent catalyst in a firm’s success is change. In this insightful book, Jim Harris details the philosophy and specifics of creating companies that respond successfully to change. With practical advice from companies who’ve made resilience a corporate motto, The Learning Paradox offers insights on how to adapt to the chaotic new world of business, including how to create, motivate, and continuously improve, and design systems and structures for growth.

100 Best Companies to work for in Canada
Testimonials

Jim’s session was one of the most highly rated and I am certain that we will work with him in the future. What was particularly noteworthy was the accessibility and relevance of his material. Jim’s friendly, open style is critical in encouraging participants to take the material on board and shift their thinking.

Geoff Merchant Centre for Management & Policy Studies, UK Cabinet Office

As if the enthusiastic response of our audience wasn’t enough, the results of our post conference survey are conclusive: you were a major hit! In fact, the response of 2,000 delegates closely paralleled my own assessment: the content was on target, the presentation superlative

President Mackenzie Financial

Jim Harris was a wonderful speaker. The delegates and I really enjoyed his presentation and he was extremely professional.

Mirissa Caldarola, Senior Coordinator, Events Supply Chain Management Association

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