



Speakers Bureau of Canada

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Lindsay Angelo

Business Strategy, Retail/Consumerism, Futures and Innovation Expert

"Self-Actualization is the future of retail. Understanding your customer's basic, societal, and growth needs should influence your current strategies and offerings." - Lindsay Angelo



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Language Spoken

English

Travel's From

Vancouver, British Columbia

Speaker Biography:

Named a top innovation leader and Woman to Watch by 425 Magazine, you will find Lindsay Angelo at the intersection of strategy, story-telling and innovation. It is here she partners with purpose-driven brands and organizations to craft their strategies and tell their stories. When she's not collaborating with clients, she's hitting TEDx and other stages across North America to deliver keynotes on the future of consumerism and innovation. Prior to advising, Lindsay spent six years at lululemon crafting their global growth strategy, exploring new marketplace opportunities and growing the company into the number one yoga wear player in the world.

An MBA with vast experience in the business arena, Lindsay discovered her passion for entrepreneurship starting up her own apparel venture at a young age. This pursuit later took her to the angel investment arena incubating early-stage brands and then on to working in Strategy across the health and wellness, retail, sports and technology spaces. Lindsay's experience includes working with both global and local brands such as lululemon, the LEGO Group, Unilever, the Olympic Games, WeWork, and the Human Potential Institute. A born entrepreneur, Lindsay is the creator of a signature blueprint for driving brand growth and impact. She sits on the Advisory board for World Business Research and contributes to a variety of media houses and publications including Retail Executive, the National Post and Innovation Leader providing global insights on the future of consumerism and innovation. She's also been featured on NBC, Fox and CBC.

Prior to this, a lifelong love for sport transported Lindsay Angelo bi-coastal to play NCAA Division 1 volleyball for George Mason University in Fairfax, Virginia. A dual citizen of the US and Canada, Lindsay continues to live and breathe all that she pursues in her entrepreneurial, strategic advising and recreational pursuits. Her experiences culminate in what she refers to as her sweet spot - where strategy, innovation and insights intersect.

Lindsay Angelo delivers powerful keynote addresses and workshops on an array of cutting-edge topics spanning the future of consumerism, innovation and business strategy. Relevant to business audiences of all kinds, she brings to life her research and insights in an imaginative, enlightening and personal manner. Through topics ranging from the post-pandemic consumer to the future of retail, Lindsay provokes a unique understanding of key shifts happening in the consumer landscape and the world, the human element driving them and strategic opportunities. Lindsay Angelo has an ability to provoke deep understanding through intersecting logic with intuition and data with the social sciences. Connecting with audiences across the globe, she is a crowd favourite.

Topic Presentations

Unlocking the Future of Consumerism

We are entering a new era of consumerism, one being shaped by a global pandemic. This is breeding a different type of consumer, one who's emotions and spending habits are shifting. For the first time in a long time, we're being asked to sit in collective stillness - to reflect, to play, to connect. This has gifted us the space to transform, to self actualize. It is the brands that serve this transformation that are outperforming their peers and will continue to thrive, giving rise to the "self-actualization economy". In this mind-bending talk, Lindsay illuminates a growing trend, its business implications and her personal journey towards it.

THE BIG PIVOT: REIMAGINING RETAIL

Amidst a global recession, the digital landscape, and the maker's movement, we are witnessing disruption in the world of retail. The stay-at-home economy is emerging, Consumers are doubling down online. Competition for the consumer's dollar is higher than it's ever been. Adaptation is a must. How can businesses pivot to maintain relevancy and recession-proof their models and what does it all have to do with fundamental human needs? Lindsay explores the retail landscape through the lens of evolutionary psychology and opportunities to flourish within.

MAINTAINING YOUR INNER START-UP

Consumers have more choice in the retail marketplace than ever before. The online revolution has enabled anyone and everyone to offer their products & services with just a click of a button, resulting in an army of authentic, innovative start-ups emerging into the mix. How can established businesses respond to maintain their "it" factor & continue to innovate? Through a combination of stories, insights, and play-doh(!), Lindsay explores the democratization of the retail landscape, shifting consumer expectations and opportunities for brands to thrive.

DISCOVERING YOUR LION HEART

We are living in a generation increasingly focused on fulfilling its potential and the quest for personal growth. No one embodies this like Lindsay. In this personal talk, former NCAA athlete, *Woman to Watch* and lululemon strategist shares her story; one rooted in risk-taking, courage, and hanging up her lululemon corporate swag to pursue an entrepreneurial path. In an age of equality, diversity and #metoo, this vulnerable talk will leave you inspired, reflective and with the courage to discover your inner lion heart.

The Future of Sustainable Fashion: A Story of Generations

This one-of-a-kind captivating talk illuminates the future of sustainable fashion, uncovering hard truths plaguing the fashion industry and strategic solutions corporations and businesses can adopt to play their part in solving the problem. Combining insight from two sides of a coin - one from Growth Strategist, fashion industry expert & former lululemon Strategy Manager, Lindsay Angelo, the other from world renowned water conservationist, advocate and star of the award-winning documentary, *RiverBlue*, Mark Angelo. Walk away educated and inspired to make a difference as this dynamic father-daughter duo takes the stage.

UNLOCKING THE POST-PANDEMIC CONSUMER

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Videos



**The Business Model Puzzle: How brands thrive beyond crisis |
Lindsay Angelo | TEDxUConn**

Watch Video



**Lindsay Angelo, Growth Strategist + Keynote Speaker | Future of
consumerism & innovation**

Watch Video



**A personal introduction | Growth Strategist & Speaker | Ignite your
next event**

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Testimonials

“Lindsay’s talk was one-of-a-kind – she casts a unique and fresh perspective on the future of consumerism through marrying insights, personal stories and a creative delivery. She is a crowd favorite!”

– ***Kristin Schoenstein, Director, Future Stores***

“Lindsay brings the skills and abilities of a driven strategic thinker. With a disruptive approach, she understands the marketplace and unlocks value through enabling entrepreneurs and brands. She hits the ground running and gets results.”

– ***Clint Hendricks, Director, Strategy, lululemon***

“Working with Lindsay has been a seamless addition to our executive team at Talent Lab. Lindsay has been a great source of strategic insight, providing provoking data and industry insights that supported us in making sound business decisions and having greater clarity in our unique offering as a business and as we move in to the next stage of our growth.”

– ***Tess Sloane & Alisha Adams, Founders, TalentLab***

“Lindsay’s attention to detail, patience, understanding our vision, and what is important to us at such an early stage was instrumental in crafting our purpose and values from the ground up.”

– ***Mark Ghermezian, Founder, RAAS Marketplace***

“Engaging, enlightening and dynamic best describe Lindsay. Providing meaningful, cutting-edge and relevant insights, Lindsay provokes, energizes and inspires the room. Her innovative, warm and engaging delivery leave an audience of Executives and Leaders wanting more. We continue to invite Lindsay back to speak across multiple events! “

– ***Romina Kundstadter, Sr. Director, Kinect 365***

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