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Amy Zuk

Leadership, Safety and Accountability Expert

"Safety needs to be like when we get up for in the morning, "a way of life". Make safety selfish! It should be our motivation to live the life we want to live. Why do YOU NEED to be SAFE?" - Amy Zuk



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Language Spoken

English

Travel's From

Calgary, Alberta

Speaker Biography:

If you put safety and passion in the same sentence you get Amy Zuk. She has spent the last 13 years as a safety facilitator/coach impacting and enhancing thousands of people's mindsets towards safety empowerment. Whether it's during a keynote presentation, training facilitation, or coaching one on one, Amy's passion is for everyone to live the most fulfilled, healthy & safe life possible to enjoy all future has to offer! Amy Zuk was born and raised on a mixed farm near Bonnyville Alberta. The oldest of 3 children, Amy spent a lot of time outside with her dad helping on the farm. Zuk reflects "*I always pushed myself thinking the more I could do the better a helper I was.*"

It didn't take long for Amy to realize that much of what she was doing was not safe and what didn't hurt her now may hurt her later in life. Growing up she witnessed her dad losing a finger, an uncle hitting an overhead powerline with a cultivator, the home fuel shed burning down and the shrieks of her mom screaming to find out where her three children were. She experienced washing her hands with gasoline after painting with lead based paint, running around while unguarded augers sucked up grain and her father passing away from cancer most likely due to his exposure to chemicals. ...You get the picture.

Early in her petroleum and construction industry careers, Amy Zuk began participating in a new culture of safety and envisioned a whole new way to work. She became so actively engaged that she decided to start her own safety training company, specializing in safety training. With a drive to impact safety culture in all workplaces Amy became a John Maxwell Certified Speaker and is on a journey of spreading the vital safety message.

If you're going to be safe, you must have the right motivation...What's in it for ME? Why do I NEED to be safe? How will safety impact those that mean most to me? Amy's presentation style is engaging and conversational. You will feel like she is speaking directly to you! Spending well over a decade as a speaker and safety facilitator Amy will take your safety pains and bring a solution to fruition to begin seeding a safety action plan to B-Safe!

Since operating her company since the age of 26, Amy Zuk has also developed a leadership and team model structured on communication and empowerment and will bring new life to you and your team. Connectors connect on common ground and trust me Amy has seen many struggles as a business owner and leader and wants to share her passion for change and remind you that something exciting comes when you leave your comfort zone. Once Amy knows your pain she will work with you to effectively create a solution. Amy's conversational speaking approach will have everyone engaged and ready for a complete team tune up!

Are you ready to:

- Own and/or manage your operations in a safe manner
- Create a safety culture of accountability and safety engagement
- Reinforce company or organizational safety practices
- Equip more leaders within your organization to exponentially boost growth
- Have a team that works together with a common goal
- Motivate your sales force to amazing goals
- Have your team create lasting connections with clients and coworkers
- Have clients rave at the service they are receiving
- Have a team that is ready to follow you wildly on important goals

Topic Presentations

B-Safe - Cultivating Safe Habits - What's In It For ME?

What is your motivation for being safe, what's in it for ME? You may ask yourself this question, especially when you feel safety is being FORCED on you. The reality of the matter is that safety is something we have been taught from the day we were born. *"Be careful, that's not safe"* are words we have well ingrained in our minds from our childhood.

At a very young age we start taking risks. We may not realize it at the time but we are developing a risk tolerance. As we grow older we are following the steps of our past role models who are often replaced by our co-workers. This monkey see monkey do behavior starts to shape how we envision safety.

Safety should be a simple, comfortable process that works with YOUR organization and community. Amy will provide practical solutions on preventing lost time due to injuries, less equipment damage through routine preventative maintenance and inspections and increased productivity with a team that knows your investing in their future and safety.

Let's make safety a focus. Be selfish! If safety is about ME, I will do my best to make sure that I am safe as well as those working around me!

Tag Line: Safety NEEDS to be the "motivation" you wake up for every morning. I want you asking the question "What's in it for ME" so you remember why you NEED to be safe!

EMpower: Enabling More Power through Team

One is too small of a number to achieve greatness. Behind every GREAT person is an amazing team. That team may be a work team, sports team, church, volunteer committee or your family. Growing up on a farm Amy recalls her father running the family farm. Although he had the support of his wife Kathy, 3 children and a brother there was often struggles of running the farm as a business rather than a way of life. Every team must have a leader, good communication, people empowered and equipped to do their job, and open mindedness to give others the freedom to decide if they are in the right position.

Amy has studied the works of many people when it comes to leadership and team but calls John Maxwell her mentor and friend. Amy has spent her adult life as an adult facilitator. She leads her team at Safety Buzz & The Buzz Campus to be the best people and leaders they can be influencing positive change to all those around her. As John Maxwell says “Leadership is influence, nothing more, nothing less” and Amy is all about being an influence. When a team is not empowered to work towards a common goal, when all team members are not motivated to make positive improvements the team starts to fail.

As a John Maxwell Presenter Amy is available to facilitate from 8 Core John Maxwell topics from John’s best-selling books:

- Put Your Dreams to the Test
- Becoming a Person of Influence
- Everyone Communicates Few Connect
- 15 Invaluable Laws of Growth
- How to Become a REAL Success
- Leadership gold
- Sometimes You Win, Sometimes You Learn
- 21 Irrefutable Laws of Leadership

B-Farm Safe, Cultivating Safe Habits - Yielding Health and Wellness and Safety from a Practical Perspective

What is your motivation for being safe, what's in it for ME? You may ask yourself this question, especially when you feel safety is being FORCED on you. The reality of the matter is that safety is something we have been taught from the day we were born. *"Be careful, that's not safe"* are words we have well ingrained in our minds from childhood. From the other perspective, at a very young age we start taking risks. We may not realize it at the time but we are developing a risk tolerance. As we grow older we are following the steps of our role models who are often our parents. This monkey see monkey do behavior starts to shape how we envision safety.

Recently I was told a story where a young boy was in the hospital. He had lost a finger while on the family farm. He did not seem upset and when asked by a nurse how he was doing the young lad replied *"Good, I'm a farmer now"*. Farm safety educational programs are becoming more common place for the children, but until the parents have "Buy in" and lead by example we are not building the vision of safety that is needed.

Farming is a vital industry, we cannot survive without our farmers. Some farms are family run while others are corporate farms. To many people farming is a way of life and not viewed as a job. Although safety is observed on most farms, an awareness of more formal safety practices and their positive outcomes can be lacking. Safety should be a simple, comfortable process that works with YOUR farm and community. By following basic industry practices farms will benefit in the *"What's in it for ME"* beginning with keeping our families and communities safe and stemming to a protecting your farm assets, cost savings by preventing lost time due to injuries, less equipment damage through routine preventative maintenance and inspections and increased productivity with a team that knows your investing in their future and safety.

Let's make safety a focus. Be selfish! If safety is about ME, I will do my best to make sure that I am safe as well as those working around me! Tag Line: Safety NEEDS to be the "motivation" you wake up for every morning. I want you asking the question "What's in it for ME" so you remember why you NEED to be safe!

Bill Six of the Province of Alberta requires new employment standards, Workman's Compensation for most farms and other implications in the use of equipment and chemicals on the Farm. Regulations regarding the Bill will be drafted by the Dept. of Labour after the consultation period ending January 15. Amy knows Bill Six well and she is prepared to address your group. Her presentation will help instill a new safety attitude and help prevent accidents, mishaps on your farm.

Testimonials

Having been working with Amy & Sheldon for a number years now always positive experience willing to please and go the extra step, seeing huge opportunities in the future.

- John Scott, CNRL

“Feels like Amy is talking directly to me. I look at safety in a different way now! I need to be safe for myself, not work.

“Amy reminded me of how I can support women in all my business ventures.”

“Amy helped to give me confidence in doing business, taking my dream to fruition.”

“Amy was very inspirational and made me feel like I could do anything.”

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