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Theo Heineman

Safety Management Systems and Health and Safety in the Workplace Expert

"Creating stronger and safer workplaces will allow your organization to thrive" - Theo Heineman



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Language Spoken

English

Travel's From

Winnipeg, Manitoba

Speaker Biography:

Theo Heineman is passionate keeping workers safe. An expert and spokesperson in the field of Health and Safety she is a master at using powerful stories to inspire owners, managers and workers into consistent action and collaboration in order to create a safe and healthy workplace. As a four-time winner of the BBB Marketplace Ethics and Integrity Award, Heineman is recognized as a leader in safety in Canada.

Heineman is an inspiration to audiences and gives them a solid action plan to integrate into their workplace. She is the Founder, President and CEO of a Safety Solutions Consulting Firm, and since starting her company in 2009, she has experienced significant growth and established a recognized brand in Manitoba. Theo Heineman has over 20 years' experience as a business owner and entrepreneur. She is also an award winning sales and marketing professional with more than 15 years of experience. She also has over 15 years of safety management related experience, working both locally and internationally as a consultant and trainer.

Her consultation practice specializes in providing integrated, full-service workplace safety and health solutions to support Manitoba businesses in creating safer work environments, increasing profitability and meeting the requirements of workplace safety and health legislation. The advantages for organizations to go beyond attaining legal compliance under regulation and legislative initiatives reduce overall losses and improve productivity and quality, resulting in healthier employees and more profitable and sustainable businesses.

Widely recognized as a leader and expert in both business and Safety Management Systems, Heineman is passionate about having an impact on sending workers home to their families safe and healthy at the end of every work day and protecting organizations from avoidable loss and liability. She is a Board Certified Canadian Registered Safety Professional (CRSP), and Certified Safety and Health Consultant (Canadian Society of Safety Engineers). Theo Heineman is also a member of the Entrepreneurs Organization. In 2011 she was awarded the Manitoba Woman Entrepreneur of the Year Awards for both Building Business and Overall Excellence. In 2012 she sat on the WCB Advisory Committee for the Future State of Workplace Illness and Injury Prevention in Manitoba and she is a board member for Manitoba's Better Business Bureau.

Heineman can deliver keynotes, workshops, training sessions focused on safety that will leave a lasting impact.

Topic Presentations

Take Safety to the Bank

Today, generative (or enlightened) corporations recognize that effective Safety Management Systems or (lack thereof) results in a significant impact on organizational performance including the bottom line. They are leveraging these systems to grow and sustain their organizations by using it as a competitive advantage to hire and retain top talent, increase profits and build a solid reputation with stakeholders.

Discover:

- How organizations are leveraging Safety Management to be a competitive advantage in comparison to those that don't.
- Why "compliance" driven safety never works and what to do about it.
- How to get compliance and make more profits at the same time.
- Without these critical building blocks your Safety System won't work.
- The top 3 ways most organizations waste a colossal amount of time, money and resources and how to avoid these pitfalls.

High Stakes: The High Cost of Careless

“We have been a safe company for 20 years; I never thought it would happen to us.” Sadly, too many organizations are completely unaware of safety related vulnerabilities, or they aware but unwilling to take the required action. Many learn harshly and unexpectedly through devastating pain, but only after it’s too late.

Discover:

- How stakeholders that are “careless” face the high cost of shocking and unexpected consequences.
- The hidden emotional and business costs of serious workplace incidents.
- How you can “care more” now, AND pay less today and tomorrow.
- The impact of criminal liability and reputational damage.

Doing the Right Thing: Ethics in Safety Management

Valuing human life over all other desired outcomes. But what's a Safety Professional to do when an organization says they "value safety" but don't "walk their talk"? Organizational culture, pressure and misdirection from management is an all too common experience of many safety professionals. This session will discuss Ethics in Safety Management and how to succeed in "Doing the Right Thing" and what to do if this objective can't be achieved.

The Future of Safety Management Systems

When efficient Safety Management Systems are implemented, your organization will tend to be more effective at controlling costs, protect important relationships, and cause your organization to thrive. Theo Heineman will share her expertise to help you understand why the old models of safety compliance don't work and learn what modern safety management is all about.

Testimonials

I enjoyed Theo's presentation at the IPAM-CSSE Conference. She was one of the best presenters I have seen in many years of attending such events. Her passion and connection were so evident.

Jim Duthie Manager Safety and Environment, Valeant Pharmaceuticals

Theo is a very charismatic speaker, who does not focus only on her presentation but rather the needs of the attendees. She personalized her presentation to assist individual concerns and there was definitely positive feedback from the group that attended. I would definitely have her speak again should the opportunity present itself.

Virgina Friesen Pembina Valley HR Group

Theo is an extraordinary teacher and trainer. She helped us achieve our end goals and provided the training to continuously improve our company. Theo is a powerful communicator, making complex subjects understandable. Our safety program and, in fact, our business is immeasurably stronger for having Theo's expertise to guide us.

Chris Mussell Production Manager, Paramount Windows

What sets Theo apart is her passion for safety management, her commitment to our industry and its people, her sincerity and above all, her professionalism.

Stan Kruse Director, Manitoba Heavy Construction Association

We recognize the value that Theo and 1Life Workplace Safety Solutions Ltd. can bring to our client's business. Sound workplace safety and health practices will result in improved insurance rates, fewer claims, more profitability and a happier workforce.

Ken Feasey Senior Partner, Ranger Insurance Brokers

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