



Speakers Bureau of Canada

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+1 (866) 420 3338

## Alvin Law

**Attitude, Leadership, Productivity, Resilience and Change Expert**

*"We all have obstacles in life. It is ultimately our attitude that determines whether they block our path to success, or strengthen us on our journey." - Alvin Law*



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**Language Spoken**

English

**Travel's From**

Calgary, Alberta

## Speaker Biography:

Alvin's story and his keynote presentations aim to inspire your people to stop seeing problems, and start seeing possibilities. Alvin Law is an Attitude Expert who uses his story to challenge and inspire audiences. He teaches them how to adapt to and embrace change, and recommit to their role in your organization. Alvin will use his story and his life to model adaptability, resilience and drive. By the end of Alvin Law's presentations, audiences will value and develop skills for a positive outlook on life, so that they take ownership of their role and identify their mental blocks to develop a positive and productive attitudes for themselves and their team.

For Alvin Law, having no arms as a child was little more than an obstacle. Thankfully, his family taught him that through having a strong work ethic and a positive attitude that he could do anything and fulfill his dreams and aspirations. With a mission is to spark a worldwide Attitude Revolution, he uses his story to challenge and inspire people to rewrite the negative stories they tell themselves about themselves; to stop feeling like victims in their lives and get proactive; to stop making excuses and start making choices. Over 7,500 corporations, organizations and groups on five continents have used Alvin Law to ignite, engage and transform their people. On stage, he shares secrets to meeting—and conquering—life's many challenges.

Alvin Law was born with no arms as a result of the Thalidomide drug. Overwhelmed with his tragic prognosis of a life void of quality or independence, his birth family abandoned Alvin as an infant. Thankfully, he was adopted by foster parents who nurtured him, teaching him to use his feet for hands. In doing so, they gave him the gift of freedom.

Alvin Law has been presenting his compelling life story to groups across Canada, the United States and around the globe since 1981. He is a broadcaster, fundraiser and musician. He has also worked for non-profit groups in advertising and public relations, the civil service. Alvin has even run for public office. Alvin Law is in demand to speak worldwide. He also gained recognition as one of Canada's top five motivational speakers. Law is one of Canada's most inspirational speakers and is in high demand worldwide for his presentations.

As a result of Alvin's incredible story, his passion to help others and his captivating presentations, Alvin was inducted into the Canadian Association of Professional Speakers Hall of Fame. Law has spoken on five continents to over 2,000,000 people. He is the author of the bestselling book *Alvin's Laws of Life...5 Steps to Successfully Overcome Anything*. Alvin demonstrates that nothing is impossible when we have a positive attitude, having the right people around us and a resilient work ethic.

## Topic Presentations

### The Attitude Effect

**Focus:** *leadership, for leaders, personal leadership*

You've probably heard of The Butterfly Effect - a principle of chaos theory which states that a butterfly flapping its wings in New Mexico, at the right point in space and time, can cause a hurricane in China. It might take a while, but the connection is real. It's an interesting way of expressing the fact that seemingly very small actions can have drastic effects.

The Attitude Effect works the same way. A team leader, manager, supervisor or C-level executive with a poor attitude tends to pass it on to employees and co-workers, lowering morale and creating a negative work environment. And employees tend to pass it on to customers...who then decide to take their business elsewhere. To put it plainly, a leader with a bad attitude can have a drastic effect on the productivity and profitability of the entire company.

The good news? Our attitude is the one thing we have complete control over. We can't always choose what happens to us on a day to day basis, but we can choose our attitude. And when a leader adopts and practices good attitude habits, it ripples throughout the entire organization. Productivity, innovation, engagement, quality, service and customer loyalty can skyrocket when you have a positive company culture.

In this presentation, you'll learn how to make The Attitude Effect work for you. You'll learn how your interpretation of business and personal stresses impact your work, your attitude and your co-workers, and how to be aware of and re-interpret your attitudes on a day-to-day basis. This presentation won't teach you how to do your job - you can hire an MBA coach for that. What it will do is demonstrate how practicing good attitude habits helps you become the type of leader people are excited to work with, and give you the tools you need to practice The Attitude Effect at work and in your personal life. (No mantras, group hugs or sing-alongs... promise!)

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## **There Really Is No Such Word As Can't: There's Always Something You Can Do**

**Focus:** *change management, culture, accountability*

Companies and organizations are constantly facing change. New markets and labour pools open up. New technologies make once-powerful business models obsolete. You may need to implement a simple process change, or completely overhaul your organization's overall strategy and policy.

No matter what the change is, it's never easy. According to a 2013 culture and change management survey, the success rate of major change initiatives is a dismal 54%. And although company culture plays a critical role in successful, sustainable change, most companies do not involve lower-level staff in the process and do not leverage the power of culture to navigate that change and ensure it sticks. The result? Employees are confused, productivity plummets, opportunities are lost and morale bottoms out. "Change fatigue" sets in. Cynicism and resistance become the norm. The company stagnates.

But it doesn't have to be that way. You can successfully implement sustainable change, no matter how drastic - as long as your people feel like they are an important part of the process.

In this presentation, your audience will learn how to adapt to and embrace change, and recommit to their role in your organization. There are no buzzwords or jargon here - just Alvin using his story and his life to model adaptability, resilience and drive, and inspire your people to stop seeing problems, and start seeing possibilities. By the end, they will see themselves as champions who can make the company and its people more successful, and be excited to jump in and take ownership of their role in the process.

It may sound simple, but this session is a powerful strategic tool in your change management process. It is best used as an opener for a company conference, when you need to either avoid or break through an attitude of resistance and create excitement about and commitment to change. We've found the best results occur when the CEO and/or the person leading the change initiative introduces Alvin, as this helps set the tone for not just Alvin's session but for the overall conference. See how one CEO used this presentation to overhaul a culture of negativity and resistance, and transform a failing company into a profitable one.

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## **Yes, You Can: 5 Steps to Successfully Overcome Anything**

**Focus:** *team-building, employee engagement, employee appreciation/motivation*

No matter who we are or what our job title is, one thing is true: we are all the leaders of our own lives. We are all creative problem solvers, and we all have unique value we bring to our personal and professional relationships. Thing is, we don't always remember this about ourselves...or about our friends, family, co-workers, employees and team members. Caught up in the day-to-day grind, it's pretty easy to forget.

Personal leadership? Responsibility? Resiliency? They are attitudes. And these attitudes can be learned by anyone. They can become habits we practice at work and at home, in our personal and professional relationships. And they can become tools we draw on to successfully face, and overcome, any challenge.

Combining lessons from his remarkable life of being born without arms with his unique insight into personal and workplace challenges, Alvin has developed a series of proven strategies for enhancing and sustaining attitudes of leadership, responsibility and resiliency both on the job and in your personal life. You'll learn how to apply these time-tested techniques to spark your creativity, recognize your value and the value of those around you, and step into your natural role as leader in your own life.

## Videos



**Alvin Law || Drumming to Yes I Can || Speakers Bureau of Canada**

Watch Video



**Alvin Law || Full Demo Presentation || Speakers Bureau of Canada**

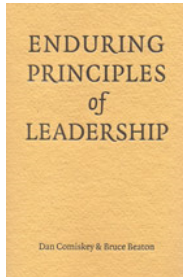
Watch Video



**Alvin Law || Inspirational & Motivational Speaker || Speakers  
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## Books



### **Alvin's Laws of Life: 5 Steps to Successfully Overcome Anything**

Alvin's Laws of Life are the five elements he believes provided his road-map to a successful life and can be used by anyone to find theirs. They are: Attitude, Learning, Value Your Life and Spirit, Imagination, and Never Give Up.

## Testimonials

Alvin is a genius. He is one of the most relatable speakers I have ever heard. When Alvin started to speak, he quickly became “one of us”. He made us laugh, he made us cry, he made us think. Most importantly Alvin helped us understand that we become what we pay attention to. I love this guy.

**- Terry Small - The Brain Guy**

A seismic mindshift took place...

I'm not a huge fan of motivational speakers - I firmly believe that you can't impose motivation on others, it has to come from inside them. Alvin owns his own motivation, and ignites it in others because he models the behaviour he speaks about. He lives it every day. He doesn't tell people to change - they want to change after seeing him.

**- Paul Bridle - CEO, Excellence Squared Ltd.**

“We are so grateful that you would take time from your busy schedule to come share your insights on our impact as speakers as well as your fabulous expertise in speaking delivery. Your grace and ease are readily apparent to anyone watching. Many have said how touched they were by your speech. Some said they couldn't even stay afterwards as they were so moved, they needed some quiet time for themselves.”

**- G. Burton, Canadian Association of Professional Speaker**

“Your energy, passion and zest for life is phenomenal! You did an outstanding job of energizing and facilitating students and played a key role in the success of this year's conference! Your Keynote address was both intriguing and inspiring. It had just the right balance of humor and hardcore-lif-leadership lessons! It is moments at events like this year's conference that leaders such as yourself step forward and show others just what the true meaning of passion is.”

**- R.Mayuk, SADD Alberta**

“Your presentation was the highlight of our meetings. You touched everyone in the room with your passion and drive. It was a very timely presentation, as we are currently undergoing major changes. There is no such word as can't, has become a symbol for our staff.”

**- J. Phillips, All Weather Windows**

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